



WELCOME TO HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

NOT ACTUAL PATIENTS



VIATRIS



Mylan +



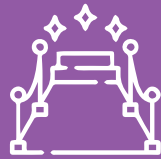
Upjohn
A Legacy Division of Pfizer

FOR HEALTHCARE PROFESSIONALS IN MIDDLE EAST COUNTRIES

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Dubai, UAE

NCDs: Noncommunicable Diseases

FOREWORD



Mr. Tamer Elsallab

Head of Gulf and Levant Cluster,
Viatrix



Dr. Urooj Siddiqui

Medical Director of Gulf,
Levant & ITB Cluster, Viatri

Every second someone aged 30–60 years dies due to noncommunicable diseases (NCDs). These diseases are responsible for 77% of all deaths in the United Arab Emirates and pose a considerable challenge, not just to those of us managing these life-threatening conditions, but also to the nation's social and economic development. This presents a pressing need to drive on-the-ground change by providing the healthcare community in the region, with the most up-to-date knowledge on NCDs, their diagnosis and management.

Viatrix is proud to announce HEAL Forum 2022, a CME-accredited program for Clinicians, Specialists, Pharmacists, and Nurses from the Gulf and Levant countries. Heal Forum aims to offer a scintillating educational experience covering a range of contemporary topics across cardiovascular disease, pain management, respiratory health disorders, central nervous system disorders, and urology. Featuring eminent experts in these fields, our program will explore the profound implications of these diseases from prevention to diagnosis, clinical decision making and guiding of intervention. HEAL Forum 2022 will also offer a wealth of opportunities for exchange of ideas among program delegates.

The scale of premature and preventable deaths from noncommunicable diseases (NCDs) in the Gulf and Levant region continues to remain a serious public health concern. It is crucial for medical professionals and health systems in the region to accelerate much-needed progress to tackle these conditions. ~72.5% of the adult population suffers from dyslipidemia in the region while high blood pressure is a major concern in among the younger age groups with poor control. A life lived in pain can be an unthinkable burden. There is an urgent need to launch public awareness campaigns and remove the stigmas against acknowledging the mental illness. Millions of people of all ages, in the Middle East, suffer from preventable chronic respiratory disease (CRD).

In this situation of NCDs burden, the role of Physicians, Specialists along with Pharmacists empower patients by helping them tackle illness and boosting their confidence. Nurses also play an essential role in society today by being advocates for health promotion, educating the public and patients on preventing injury and illnesses, and participating in rehabilitation.

HEAL Forum 2022, organized by Viatrix, is a multidisciplinary educational forum. To hear from eminent experts in these fields as they discuss challenges, clinical decision-making and guiding of interventions, join us.



About VIATRIS™

Viatis was formed in **2020 through the combination of Mylan and Upjohn, a legacy division of Pfizer.** By integrating the strengths of these two companies, we aim to deliver affordable and quality medicines for patients worldwide.

Our global portfolio includes best-in-class, iconic brand name products as well as global key brands; generics, including branded and complex generics; biosimilars; and over-the-counter offerings across a wide range of therapeutic areas. We are committed to helping create healthier communities worldwide through **education, outreach, and better access to treatment.**

Mission

At Viatis, we see healthcare not as it is, but as it should be. We act courageously and are uniquely positioned to be a source of stability in a world of evolving healthcare needs.

Viatis empowers people worldwide to live healthier at every stage of life through:

Access: Providing high-quality and trusted medicines, regardless of geography or circumstance.

Leadership: Advancing sustainable operations and innovative solutions to improve patient health.

Partnership: Leveraging our collective expertise to connect people to products and services.

Stay Connected

Follow us on one of these channels to stay up-to-date on the latest Viatis news.



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YouTube channel

HEAL Philosophy

**It's all about the good health,
everywhere for everyone!**

Viartis believes that good health is of paramount importance for any individual, regardless of their geography or circumstance.

Viartis aims to be a partner of choice to accelerate the expansion of patients' access to quality medicines. Aiming to create value for healthcare communities and provide innovative solutions to improve patients' health.

**Together, fueled by our shared commitment, we
will make the world healthier**



HEAL FOR
CARDIOVASCULAR
DISEASES



HEAL FOR
DIABETES MELLITUS



HEAL FOR
MENTAL HEALTH



HEAL FOR
ONCOLOGY



HEAL FOR
RESPIRATORY DISEASES



HEAL FOR PAIN
& RHEUMATOLOGY



HEAL FOR
OTHER DISEASES

HEAL – An Educational Campaign of Viartis in Gulf/Levant Countries



Noncommunicable diseases (NCDs): The big challenge in public health



“ The MENA populations are most at risk of NCDs¹ ”



The overall prevalence of **cardiovascular disease** in the Middle Eastern population was 10.1%, which is higher than the global prevalence (4.2%).²



In EMR, predominant **cancers** in males are lung (10.4%), liver (8.4%), and prostate **cancer** (8%), whereas major **cancers** among females are breast (34.7%), colorectal (5.7%), and cervical **cancer** (4.6%).³



Mental health illness contributes to 5.6% of the total disease burden in the region and 4.7% (3.7–5.6%) of total DALYs in the EMR in 2015, ranking as the ninth leading cause of disease burden.^{4,5}



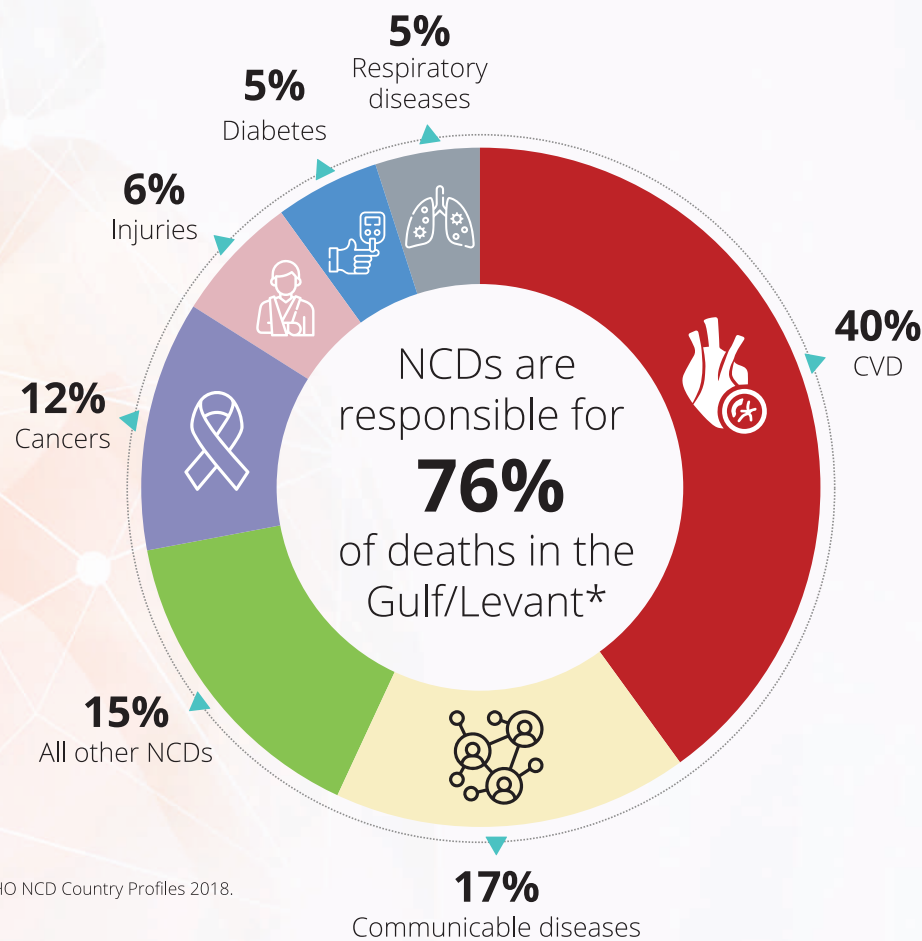
73 million adults (20–79 years) are living with **diabetes**, whereas 27 million adults living with **diabetes** in the IDF MENA region are undiagnosed.⁶



COPD prevalence in the MENA region was 3.6% ranging from 1.9% in UAE to 6.1% in Syria.⁷

MENA: Middle East and North Africa; **EMR:** Eastern Mediterranean Region; **DALYs:** Disability-Adjusted Life Year; **IDF:** International Diabetes Federation; **COPD:** Chronic Obstructive Pulmonary Disease; **UAE:** United Arab Emirates

“ Every 2 seconds, someone between the age of 30 and 70 dies prematurely from a NCD⁸ ”



Source: WHO NCD Country Profiles 2018.

In the Eastern Mediterranean Region^{9#}

90 million adults are tobacco users

130 million adults are physically inactive

185 million adults are overweight

NCDs: Noncommunicable Diseases; **CVD:** Cardiovascular Disease

References

1. Aggarwal A, et al. *PLoS One*. 2020;15(4):e0232077.
2. Bhagavathula AS, et al. *Curr Vasc Pharmacol*. 2021;19(4):379–89.
3. Siddiqui A, et al. In: Laher I, ed. *Handbook of Healthcare in the Arab World*. 4. Alzahrani O. *J Int Med Res*. 2020;48(10). doi: 10.1177/0300060520961917.
5. GBD 2015 Eastern Mediterranean Region Mental Health Collaborators. *Int J Public Health*. 2018;63(Suppl. 1):25–37. doi: 10.1007/s00038-017-1006-1.
6. International Diabetes Federation. Diabetes in MENA. Available at: <https://idf.org/our-network/regions-members/middle-east-and-north-africa/diabetes-in-mena.html>. Accessed on 3 May 2022.
7. World Health Organization. Noncommunicable Diseases (NCDs) and Mental Health: Challenges and Solutions. Available at: <https://www.who.int/nmh/publications/ncd-infographic-2014.pdf?ua=1>. Accessed on April 2022.
8. Alzaabi A, et al. *Med Res Arch*. 2019;7(2). February Issue 2 Medical Research Archives.
9. World Health Organization. NCDs and COVID-19 in the Eastern Mediterranean Region. Available at: <http://www.emro.who.int/noncommunicable-diseases/publications/ncds-and-covid-19-in-the-eastern-mediterranean-region.html>. Accessed on 3 May 2022.

*Gulf/Levant: Bahrain, Jordan, Kuwait, Lebanon, Oman, Qatar, and UAE.

#Eastern Mediterranean Region: Afghanistan, Bahrain, Djibouti, Egypt, Iraq, Iran, Jordan, Kuwait, Lebanon, Libya, Morocco, Occupied Palestinian Territory, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Somalia, Sudan, Syria, Tunisia, United Arab Emirates, and Yemen.



More than just the five key NCDs listed above contribute to the overall NCD burden worldwide. Many other chronic conditions, for example, hepatic, renal, and gastroenterological diseases; endocrine, hematological, and neurological disorders; and dermatological conditions are of public health importance as they are closely associated with the major NCDs.¹



NCD: Noncommunicable Disease

1. World Health Organization. Global Action Plan for the Prevention and Control of Noncommunicable Diseases 2013-2020. Available at: https://apps.who.int/iris/bitstream/handle/10665/94384/9789241506236_eng.pdf. Accessed on 03 May 2022.





HEAL FORUM 2022

InterContinental Festival City Hotel

Dubai, UAE | May 20-22

FRIDAY 20 MAY

**Respiratory
Clinical
Grand Round**

Exclusively for
Viatrix Colleagues

10:00 – 12:00

**Urology
Clinical
Grand Round**

Exclusively for
Viatrix Colleagues

10:00 – 12:00

LUNCH

**Cardiovascular
Clinical
Grand Round**

Exclusively for
Viatrix Colleagues

14:30 – 16:30

**Pain
Clinical
Grand Round**

Exclusively for
Viatrix Colleagues

14:30 – 16:30

SATURDAY 21

**Cardiovascular
Symposium**

***Dyslipidemia: Detection,
Evaluation, and
Management of High
Blood Cholesterol***

10:00 – 13:30

**Pain
Symposium**

***Multidisciplinary
Approach to Pain
Management:
A Possibility and
A Necessity!***

10:00 – 13:30

LUNCH

**Cardiovascular
Symposium**

***Hypertension:
Management of
Abnormal Blood
Pressure and Future
Landscape***

15:00 – 18:00

Expert Panel

***Health Economics Burden
of Allergic Rhinitis on UAE
National Reimbursement
System***

15:30 – 17:30

**COPD
Masterclass**

***Treating Patients with
COPD in the Era
of COVID-19***

18:15 – 19:40

CALENDAR

HEAL is a multidisciplinary educational forum bringing together clinicians, specialists, nurses, and pharmacists from the Gulf/Levant countries. The scientific forum will explore the profound implications of these diseases from prevention to diagnosis, clinical decision-making, and guiding of interventions.

MAY

SUNDAY 22 MAY

Mental Health
Symposium

*Expanding the Role of
Primary Healthcare:
Screening & Diagnosis of
Mental Health Disorders*

10:00 – 13:15

Urology
Symposium

*Men Health:
ED Burden, its
Complications & Patient
Centered Solutions*

11:00 – 12:45

LUNCH

Medication Adherence
Symposium

*Pharmacist's Role in
Real-World Strategies to
Overcome Challenges
and Future Landscape*

Exclusively for
Pharmacists

14:00 – 16:00

Authors' Meeting

*MAPS to Assess Patient
Journey and Determine
Areas for Depression
Improvement in UAE
Population*

14:30 – 16:00

Hands on Experience
Nurse Apprenticeship
Program

*Pain Assessment
From Theory to
Practice*

Exclusively
for Nurses

15:00 – 17:30

Expert Panel

*Overview of Nebulization
as a Therapy for Chronic
Obstructive Disease*

16:00 – 17:30

COPD: Chronic Obstructive Pulmonary Disease; COVID-19: Coronavirus Disease 19; ED: Erectile Dysfunction; UAE: United Arab Emirates

Viartis Hosted Event

Timezone: UAE Standard Time (UTC+4 HRS)



HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

Dyslipidemia Symposium Detection, Evaluation, and Management of High Blood Cholesterol



Date

21st of May 2022
Saturday



Time

10:00 - 13:15
UAE Time



Venue

Albaraha-1



Location

InterContinental Dubai,
Festival City, UAE



10:00 Opening Remarks

Menassie Taddese

President, Emerging Markets, Viatriis



10:10 Clinical Challenges in Dyslipidemia Management

Prof. Abdulla Shehab (Co-Chairperson)

Professor & Consultant of Interventional Cardiology,
Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief
New Emirates Medical Journal



10:25 Controversies in Dyslipidemia Management

Dr. Rashed Al-Hamdan

Consultant of Cardiology, Kuwait Oil Company Hospital,
Kuwait City, Kuwait



10:40 Case Presentation - Primary and Secondary
Prevention of Dyslipidemia

Dr. Fekry El Deeb

Senior Consultant of Interventional Cardiology,
New Medical Center Royal Hospital, Sharjah, UAE



10:55 Beyond the Pill Multidisciplinary Healthcare
Solutions and Sustainable Partnerships

Dr. Shekhar Potkar

Chief Medical Officer, Emerging Markets, Viatriis



11:10 Panel Discussion + Q&A

Dr. Omar Hallak (Chairperson)

Senior Consultant of Interventional Cardiology,
Kings College London Hospital, Dubai, UAE



11:30 Break + HEAL Exhibition Avenue Visits

12:00 Dyslipidemia Guidelines - Implications for
Clinical Practice and Adherence in Middle East

Dr. Samer Ellahham

Senior Consultant of Cardiology, Sheikh Khalifa Medical City
Abu Dhabi, UAE



12:15 Future Landscape of Dyslipidemia Management

Dr. Salah Elbdri

Consultant of Cardiology at Heart Hospital of
Hamad Medical Corporation, Doha, Qatar



12:30 Panel Discussion + Q&A

Prof. Abdulla Shehab (Co-Chairperson)

Professor & Consultant of Interventional Cardiology,
Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief
New Emirates Medical Journal



13:00 Overcoming the Challenges in Dyslipidemia
Management

Dr. Omar Hallak (Chairperson)

Consultant of Interventional Cardiology,
Kings College London Hospital, Dubai, UAE



13:15 Closing Remarks

Dr. Osman Zubaidi

Medical Manager, Gulf and Levant Cluster, Viatriis



Adjourn & Lunch



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Viatriis Hosted Event



HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

Pain Symposium Multidisciplinary Approach to Pain Management: A Possibility and a Necessity!



Date

21st of May 2022
Saturday



Time

10:00 - 13:30
UAE Time



Venue

Albaraha-2



Location

InterContinental Dubai,
Festival City, UAE



10:00

Opening Remarks

Tamer Elsallab

Head of Gulf and Levant Cluster, Viatris



10:10

Long Term Management of Chronic
Joint Pain in Osteoarthritis

Dr. Sherief Ban

Specialist Orthopedic Surgeon
Reem Hospital, Abu Dhabi, UAE



10:35

Effective Pain Control in Post-operative Patients

Dr. Abdullah F. Nazal

Consultant of Anaesthesiology and Chronic Pain Medicine
Hamad Medical Corporation, Doha, Qatar



11:00

Beyond the Pill - Multidisciplinary Healthcare
Solutions and Sustainable Partnerships

Dr. Salman Rizvi

Head of Customer Facing Medical Affairs,
Emerging Markets, Viatris



11:15

Panel Discussion + Q&A

Dr. Amar Salti (Moderator)

Consultant of Anesthesia and Pain Medicine,
Cleveland Clinic, Abu Dhabi, UAE



11:30

Break + HEAL Exhibition Avenue Visits

12:00

Diabetic Peripheral Neuropathy:
Early Screening and Diagnosis

Dr. Ossama Barakat

Consultant of Diabetes & Endocrinology,
Imperial College London, Abu Dhabi, UAE



12:25

Neuropathic Pain and Diabetic Peripheral

Dr. Mohammed Alhatou

Senior Consultant of Neurology, Head of the Neuromuscular
Division at Hamad Medical Corporation, Doha, Qatar



12:50

Chronic Pain Management:
Right Medication for Right Patient

Dr. Amar Salti

Consultant of Anesthesia and Pain Medicine,
Cleveland Clinic, Abu Dhabi, UAE



13:15

Panel Discussion + Q&A

Dr. Mohammed Alhatou (Moderator)

Senior Consultant of Neurology, Head of the Neuromuscular
Division at Hamad Medical Corporation, Doha, Qatar



13:30

Adjourn & Lunch



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InterContinental Festival City Hotel
Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

Hands on Experience Nurse Apprenticeship Program Pain Assessment From Theory to Practice



Date

21st of May 2022
Saturday



Time

15:00 - 17:30
UAE Time



Venue

Alnoor-2



Location

InterContinental Dubai,
Festival City, UAE



15:00

Opening Remarks

Dr. Mehmet Cüneyt Yazıcıoğlu

Regional Lead for Medical Portfolio Implementation,
Emerging Markets, Viatri



15:10

Diabetic Peripheral Neuropathy:
Early Diagnosis and Screening Tools

Dr. Ossama Barakat

Consultant of Diabetes & Endocrinology,
Imperial College London, Abu Dhabi, UAE



15:30

Diabetic Peripheral Neuropathy and Overview of Pain
Management and Diabetic Pheripheral Neuropathy

Dr. Abdullah F. Nazal

Consultant of Anaesthesiology and Chronic Pain Medicine,
Hamad Medical Corporation, Doha, Qatar



15:50

Clinical Case Study: Diabetic Peripheral Neuropathy

Dr. Amar Salti

Consultant of Anesthesia and Pain Medicine,
Cleveland Clinic, Abu Dhabi, UAE



16:10

Panel Discussion + Q&A

Dr. Abdullah F. Nazal (Moderator)

Consultant of Anaesthesiology and Chronic Pain Medicine,
Hamad Medical Corporation, Doha, Qatar



16:30

Break + HEAL Exhibition Avenue Visits

16:50

Beyond the Pill Multidisciplinary Healthcare
Solutions and Sustainable Partnerships.

Dr. Salman Rizvi

Head of Customer Facing Medical Affairs,
Emerging Markets, Viatri



17:00

Diabetic Foot: Therapeutic Education and
Nurses' Role in Patient's Awareness

Dr. Amar Salti

Consultant of Anesthesia and Pain Medicine,
Cleveland Clinic, Abu Dhabi, UAE



17:20

Diabetic Peripheral Neuropathy
Assessment and Screening Tools

All Speakers & Nurses

17:30

Adjourn



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HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

Hypertension Symposium Management of Abnormal Blood Pressure and Future Landscape



Date

21st of May 2022
Saturday



Time

15:00 - 18:00
UAE Time



Venue

Albaraha-1



Location

InterContinental Dubai,
Festival City, UAE



15:00 Opening Remarks

Tamer Elsallab (Viartis)
Head of Gulf and Levant Cluster, Viartis



15:10 Clinical Challenges in Hypertension Management

Dr. Rashed Al-Hamdan
Consultant of Cardiology, Kuwait Oil Company Hospital,
Kuwait City, Kuwait



15:25 Strategy to Improve Patient Compliance

Dr. Omar Hallak (Co-Chairperson)
Consultant of Interventional Cardiology,
Kings College London Hospital, Dubai, UAE



15:40 Evaluation of Clinical Cases in Hypertension

Dr. Mohamed Salem
Director of Interventional Cardiology & Endovascular Medicine,
American Hospital, Dubai, UAE



15:55 Beyond the Pill - Multidisciplinary Healthcare
Solutions and Sustainable Partnerships

Dr. Salman Rizvi
Head of Customer Facing Medical Affairs,
Emerging Markets, Viartis



16:10 Panel Discussion + Q&A

Prof. Abdulla Shehab (Chairperson)
Professor & Consultant of Interventional Cardiology,
Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief
New Emirates Medical Journal



16:30 Break + HEAL Exhibition Avenue Visits

17:00 Hypertension Guidelines - Implications for Clinical
Practice and Adherence in Middle East

Dr. Samer Ellahham
Senior Consultant Of Cardiology, Sheikh Khalifa Medical City,
Abu Dhabi, UAE



17:15 Future Landscape - Management of Hypertension

Dr. Salah Elbdri
Consultant of Cardiology, Heart Hospital Hamad
Medical Corporation, Doha, Qatar



17:30 Panel Discussion + Q&A

Dr. Omar Hallak (Co-Chairperson)
Consultant of Interventional Cardiology,
Kings College London Hospital, Dubai, UAE



17:50 Overcoming Challenges in Management
of Hypertension

Prof. Abdulla Shehab (Chairperson)
Professor & Consultant of Interventional Cardiology,
Burjeel Royal Hospital, Abu Dhabi, UAE & Editor-in-Chief
New Emirates Medical Journal



18:00 Closing Remarks

Dr. Osman Zubaidi
Medical Manager, Gulf and Levant Cluster, Viartis



Adjourn



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CME: Four Hours
Viartis Hosted Event



HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

COPD Masterclass Treating Patients with COPD in the Era of COVID-19



Date

21st of May 2022
Saturday



Time

18:15 - 19:40
UAE Time



Venue

Albaraha-2



Location

InterContinental Dubai,
Festival City, UAE



18:15

Opening Remarks

Dr. Adnan Levent

Head of Medical Affairs, METL & NARUCIS Regions, Viatriis



18:30

Prologue : Learning of Masterclass

Dr. Arkady Koltun

Senior Medical Director, Global Medical Lead,
Respiratory, Viatriis



18:35

Collaboration of COPD Foundation and MDBriefcase
to Address the Unmet Needs of COPD Patients

COPD Foundation & MDBriefcase

18:40

Global Guideline Updates for COPD and Managing
Patients with COPD During the COVID-19 Pandemic

Prof. MeiLan Han

Professor and Chief of Pulmonary & Critical Care Medicine,
University of Michigan, Michigan, USA



19:00

Local Considerations and Challenges in COPD
Patient Management - Discussion of Two Representative
Patient Profiles

Dr. Julio Gómez-Seco

Lead Consultant of Pulmonology and Sleep Respiratory
Medicine, Fakeeh University Hospital, Dubai, UAE



19:20

Panel Discussion + Q&A

MDBriefcase

19:40

Closing and Wrap Up

COPD: Chronic Obstructive Pulmonary Disease; **COVID-19:** Coronavirus Disease 19



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Timezone: UAE Standard Time (UTC+4 HRS)
CME: Three Hours
Viatriis Hosted Event



HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

Mental Health Symposium Expanding the Role of Primary Healthcare: Screening and Diagnosis of Mental Health Disorders



Date

22nd of May 2022
Sunday



Time

10:00 - 13:00
UAE Time



Venue

Albaraha-1



Location

InterContinental Dubai,
Festival City, UAE



10:00 Welcome Note

Amr Nashaat

Head of Business Affairs, METL Region, Viatris



10:10 Primary Care Integration: Insight into
Abu Dhabi's Mental Health Strategy

Dr. Nahida Nayaz Ahmed

Consultant of Psychiatry, Chair of Department Abu Dhabi Health
Services, Chair of Behavioral Health Council Service and Chair of
Mental Health Taskforce, DOH, Abu Dhabi, UAE



10:30 Screening and Diagnosis Tools for Common
Mental Health Disorders in Primary Care

Prof. George Tadros

Consultant of Psychiatry, Clinical Lead - Psychiatry Services,
American Center of Psychiatry and Neurology, Abu Dhabi, UAE



10:50 Guidelines for Management of Common Mental
Health Disorders in Primary Care

Dr. Joseph El-Khoury

Consultant of Psychiatry, Chief of Psychiatry &
Behavioral Health, American Hospital, Dubai, UAE



11:10 Beyond the Pill Multidisciplinary Healthcare
Solutions and Sustainable Partnerships

Dr. Salman Rizvi

Head of Customer Facing Medical Affairs,
Emerging Markets, Viatris



11:25 Panel Discussion + Q&A

Prof. George Tadros

Consultant of Psychiatry, Clinical Lead - Psychiatry Services,
American Center of Psychiatry and Neurology, Abu Dhabi, UAE



11:40 Break + HEAL Exhibition Avenue Visits

12:10 Introduction to Session 2

Prof. George Tadros

Consultant of Psychiatry, Clinical Lead - Psychiatry Services,
American Center of Psychiatry and Neurology, Abu Dhabi, UAE



12:15 Mental Health Disorders-Patient Case 1

Dr. Nahida Nayaz Ahmed

Consultant of Psychiatry, Chair of Department- AHS, Chair of
Behavioral Health Council Imperial College London, Abu Dhabi, UAE



12:35 Mental Health Disorders-Patient Case 2

Dr. Osama Ali

Consultant of Psychiatry, American Center of Psychiatry
and Neurology, Abu Dhabi, UAE



12:55 Panel Discussion + Q&A

13:15 Adjourn & Lunch

COVID-19: Coronavirus Disease 19



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CME: Four Hours
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Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

Men Health Symposium ED Burden, its Complications and Patient Centered Solutions



Date

22nd of May 2022
Sunday



Time

11:00 - 12:45
UAE Time



Venue

Alnoor-2



Location

InterContinental Dubai,
Festival City, UAE



11:00

Opening Remarks

Dr. Ravi Shankar

Global Head of Specialty Therapy Areas Excellence and
Medical Services



11:10

Erectile Dysfunction in Middle East: Burden,
Comorbidities and Cultural Perspective

Dr. Anis Haddad

Specialist of Urology, Dubai London Hospital,
Dubai, UAE



11:30

Beyond the Pill Multidisciplinary Healthcare
Solutions and Sustainable Partnerships

Dr. Adnan Levent

Head of Medical Affairs, METL and NARUCIS, Viatris



11:45

Break + HEAL Exhibition Avenue Visits

12:10

ED Patient Voice: Building on the
Global Survey to get Solutions

Dr. Ismail Abbara

Consultant of Urology, Emirates Hospital, Dubai, UAE



12:30

Panel Discussion + Q&A

Dr. Adnan Levent (Moderator)

Head of Medical Affairs, METL and NARUCIS Region, Viatris



12:45

Adjourn & Lunch

ED: Erectile Dysfunction



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Event Partner



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For Healthcare Professionals Only
Timezone: UAE Standard Time (UTC+4 HRS)
CME: Three Hours
Viatri Hosted Event



HEAL FORUM 2022

InterContinental Festival City Hotel
Dubai, UAE | May 20-22

SCIENTIFIC PROGRAM I

Medication Adherence* Pharmacist's Role in Real-World Strategies to Overcome Challenges and Future Landscape



Date

22nd of May 2022
Sunday



Time

14:00 - 16:00
UAE Time



Venue

Albaraha 1



Location

InterContinental Dubai,
Festival City, UAE



14:00

Opening Remarks

Dr. Ravi Shankar

Global Head of Specialty Therapy Areas Excellence and
Medical Services



14:10

Importance of Pharmacists in
Patient Compliance to Medication

Manar Nabil

Commercial Director- Pharmacist, Modern Pharmaceutical
Company, Dubai, UAE



14:40

Beyond the Pill - Multidisciplinary Healthcare
Solutions and Sustainable Partnerships

Dr. Urooj Siddiqui

Medical Director, Gulf/Levant & International Trade Business,
Cluster, Viatriis



14:55

Break + HEAL Exhibition Avenue Visits

15:15

Medication Adherence in Cancer Patients and
Health Outcome - Overcoming Barriers to
Treatment Compliance

Mohammed Al-Far

Director of Oncology Pharmacy Services,
Burjeel Medical City, Abu Dhabi, UAE



15:45

Panel Discussion + Q&A

Dr. Saeed Hussein

Senior Clinical Pharmacist, Zayed Military Hospital,
Abu Dhabi, UAE



16:00

Closing Remarks

Dr. Osman Zubaidi

Medical Manager, Gulf and Levant Cluster, Viatriis



*Exclusively for Pharmacists



Viatriis Middle East FZ - LLC Dubai Science Park, Atlas Business Center Building,
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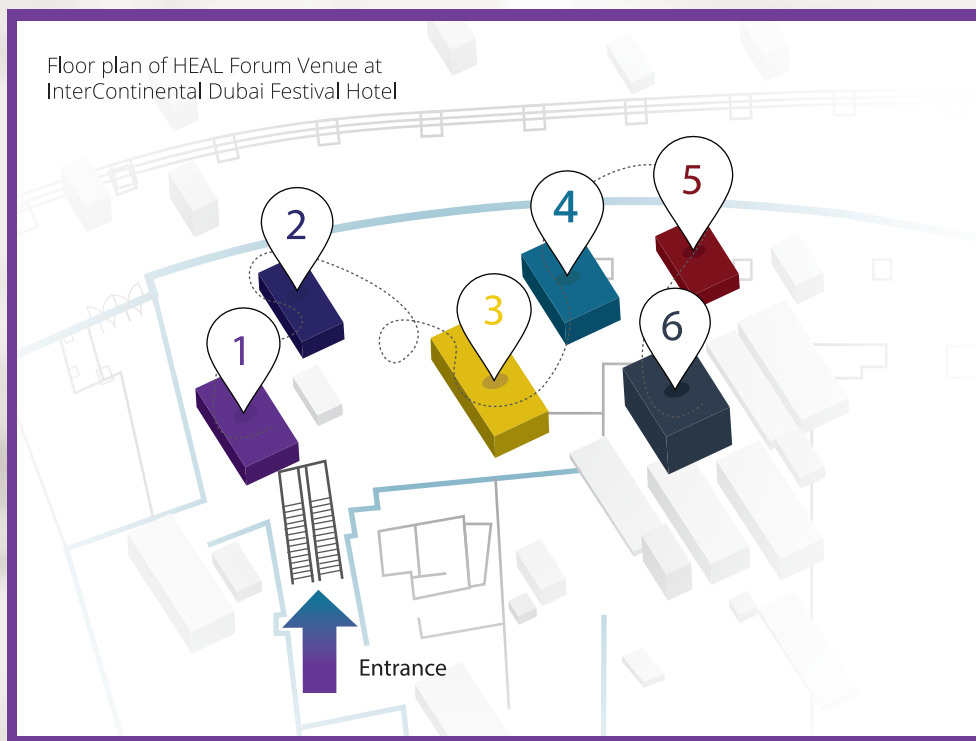
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HEAL Exhibition Avenue



Not actual size. Final build, colors, and banners will be different than current images.



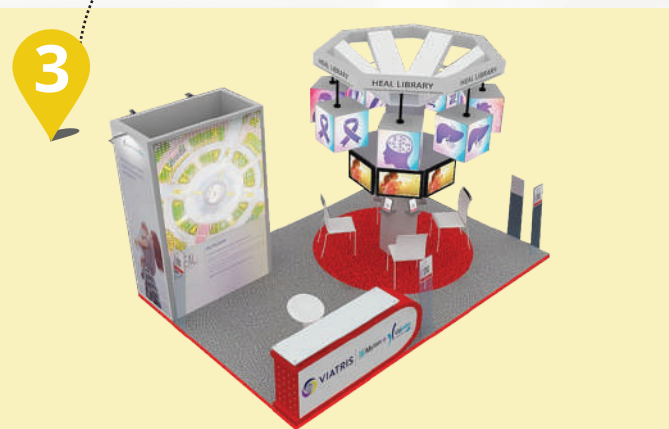
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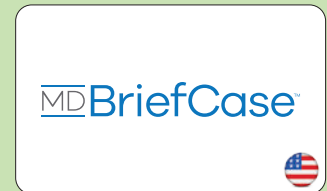
Cardiovascular Symposia



Medication Adherence & Urology Symposia



Pain Symposium



COPD Masterclass

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COPD: Chronic Obstructive Pulmonary Disease; NCD: Noncommunicable disease



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